Sicopal® Orange L 2430 – New CICP Orange Pigment

Yellow and Red colors formulated without lead are typically made with combinations of inorganic and organic pigments. Typically bismuth vanadate is recommended for highly chromatic yellow shades, as high hiding power and brilliancy are desired. Likewise, orange to red shades are produced in many cases with iron oxide pigments or chromium titanates. These pigments are the best choice for pastel shades and medium chromatic colors when hiding and durability are important. Until now, only organic pigments could fulfill the demand for the chromatic orange color space.

Therefore BASF SE is introducing the innovative Sicopal® Orange L 2430; an inorganic pigment which offers high chroma combined with excellent durability, high hiding power and high color strength. The product is dedicated to applications where high durability is a prerequisite. Such applications include but are not limited to: coil coating, ACE and transportation. Especially when formulating in the orange shade area of the RAL 2000 family, Sicopal® Orange L 2430 is the perfect pigment for the highest performance demands.

Sicopal® Orange L 2430 offers the same performance properties outside of coatings like unique color shades in silicate and silicone plasters. Therefore new color shades are possible to create where never possible before.

Sicopal® Orange L 2430 – we complete the world of orange.