BASF introduces its developments for water-based film printing. The Joncryl® FLX Line consists of products that are suitable for use in flexible packaging applications. They provide a good resistance/resolubility balance and therefore allow for high quality print jobs when applying them in water-based ink formulations.

The Joncryl® FLX Line is suitable for both surface print as well as reverse print. In surface print applications good resistance properties are achieved combined with an excellent printability. Applied in reverse printing lamination applications for structures based and OPP and/or PE, the Joncryl® FLX Line combines good lamination bond strength with good printability properties.

The Joncryl® FLX Line proves it is possible to combine good resistance with very good printability in water-based inks, making the conversion to water-based inks for medium-duty film applications a cost-effective reality.