

# Special Conditions for Participation in the trade fair European Coatings Show 2019

## 1. Venue, duration, opening hours

Venue: Exhibition Center Nürnberg  
Duration: Tue 19–Thu 21 March 2019  
Opening hours: Tue 19–Wed 20 March 2019 9:00–18:00 daily  
Thu 21 March 2019 9:00–17:00

## 2. Organizer

Vincentz Network GmbH & Co. KG  
Plathnerstraße 4c, 30175 Hannover, Germany  
events@european-coatings.com  
www.european-coatings.com

## 3. Organization

NürnbergMesse GmbH  
Messezentrum, 90471 Nürnberg, Germany  
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ecs@nuernbergmesse.de  
www.european-coatings-show.com  
www.nuernbergmesse.de  
CEOs: Dr. Roland Fleck, Peter Ottmann  
Registration Number HRB 761 Nürnberg  
Chairman of the Supervisory Board: Dr. Ulrich Maly  
Lord Mayor of the City of Nuremberg

## 4. Contractual terms

The terms for participation in the trade fair European Coatings Show 2019 are the Special and General Conditions for Participation in Fairs and Exhibitions, the NürnbergMesse site regulations, the organizational (e.g. exhibitor information), technical (e.g. Online ExhibitorShop) and other conditions notified to the exhibitor before the exhibition begins.

If NürnbergMesse provides additional exhibition services through a ServicePartner in response to a separate order, the general terms and conditions of business of the respective ServicePartner shall prevail over these Special Conditions for Participation in case of discrepancies.

## 5. Admission/Stand space confirmation

See item 2 of the General Conditions for Participation in Fairs and Exhibitions. Cancellation after receipt of the stand space confirmation is governed by item 7 of the General Conditions for Participation in Fairs and Exhibitions.

## 6. Exhibitors and approved exhibition goods

Admissible as exhibitors are: manufacturers, importers, wholesalers, representatives and publishers, domestic and foreign, offering only those products and services that can be assigned to the list of products provided. All exhibition goods must be described in detail in the application. Products (copies, counterfeits, etc.) that violate the regulations for the protection of industrial property rights in Germany are not admitted.

## 7. Rental in exhibition halls

### per m<sup>2</sup> (or part thereof) stand space

EUR 260	In-line stand	(1 side open)
EUR 290	Corner stand	(2 sides open)
EUR 303	Peninsula stand	(3 sides open)
EUR 315	Island stand	(4 sides open)

**Early booking discount of EUR 7/m<sup>2</sup> for complete applications received by the organizer by 15 July 2018.**

Minimum stand space is 12 m<sup>2</sup>.

The type of stand allocated depends on planning; an entitlement to a certain type of stand does not exist.

Rental includes:

- Hire of the stand space during assembly, exhibition and dismantling.
- General guarding of the exhibition halls. General lighting of the exhibition halls. General cleaning of the passageways.

An administrative fee of EUR 0.60 per m<sup>2</sup> of stand space in exhibition halls will be charged and remitted to the AUMA (Association of the German Trade Fair Industry).

The waste disposal service during the event costs 1.50/m<sup>2</sup> and covers the disposal of waste produced by the exhibitor on his stand during the exhibition. The waste disposal service is charged per meter up to a stand space of 500 m<sup>2</sup>; no further charge is made for additional space. The waste disposal service during assembly/dismantling must be ordered extra if the exhibitor does not arrange his own waste disposal. Waste is disposed of in accordance with the Technical Regulations.

## 8. Complete rental stand

All charges per m<sup>2</sup> of stand space (rounded up to nearest full m<sup>2</sup>), in addition to rental charge for stand space in exhibition halls (see item 7). All pictures are exemplary pictures.

Rental includes:

- Hire of complete stand: One of the six models of stand available can be selected on the enclosed order form "Complete rental stands".

You will find further models at [www.standconfigurator.com](http://www.standconfigurator.com).

The organizer is responsible for assembling and dismantling the complete rental stand.

The complete rental stand and its fittings must not be pasted over, nailed, painted or damaged in any way. The exhibitor is liable for damage done during the rental period and will be charged with the costs.

The basic type of complete rental stand can be fitted out additionally in the same system at extra cost.

Log-in data to the Online ExhibitorShop for detailed information as to further services and the order forms will be sent to the exhibitor in due time.

## 9. Payment conditions

Exhibitors may be charged an advance payment of 25 % of the

expected stand space rental on **confirmation of the application**.

The full stand space rental less the advance payment will be charged to exhibitors on **confirmation of the stand space**. The advance payment will be reimbursed in case of non-confirmation of the stand.

Any payments are due by the date shown on the respective invoice.

Invoices are payable in full. All payments are to be made in EURO without charges, quoting invoice number.

If the exhibitor enters a different invoice address on the application form, he authorizes the stated person/company to receive the invoice and other payment requests. This does not exempt the exhibitor from his obligation to pay.

For subsequent changes to the invoice for which the exhibitor is responsible, NürnbergMesse may charge a processing fee of EUR 50.

An entitlement to occupy the allocated stand space exists only after payment of invoices in full. The exhibitor is to provide proof of payment.

The exhibitor agrees to transmission of invoices by the organizer via e-mail (electronic billing). If the exhibitor does not wish to use electronic billing, he or she can object in writing or in text form.

## 10. Insurance

Exhibitors are obliged to make their own adequate insurance arrangements. Insurance for exhibitors (transport and duration of event) is advisable and can be arranged through a collective insurance contract taken out by the organizer.

## 11. Modification

The organizer reserves the right to cancel, postpone or relocate the exhibition, to shorten or lengthen the exhibition, or for technical, official or other in the opinion of the organizer compelling reasons to assign to the exhibitor another space or to modify and reduce the size of the space. A withdrawal from the contract resulting from these actions will not be accepted.

## 12. Assembly and dismantling, passes

Assembly:	Fri 15 March 2019	7:00–24:00
	Sat 16 March 2019	0:00–24:00
	Sun 17 March 2019	0:00–24:00
	Mon 18 March 2019	0:00–20:00

Exhibition stands for which assembly has not commenced by 15:00 on Monday, 18 March 2019, will be decorated by the organizer, if they cannot be otherwise disposed of. Costs incurred will be charged to the exhibitor.

Dismantling:	Thu 21 March 2019	17:00–22:00
	Fri 22–Sat 23 March 2019	7:00–20:00 daily

Access to the halls during assembly and dismantling times is only permitted on display of special passes, which are not valid during the exhibition.

# Special Conditions for Participation in the trade fair European Coatings Show 2019

(Continued)

## 13. Stand design

The exhibitor is responsible for stand equipment and decoration.

**The overriding principle for the design of all exhibition stands is transparency. All open sides** of the stand must be freely accessible.

This means that at least **50%** of the respective gangway side must **not** be obstructed **by structures** or fittings.

**The minimum height is 2.50 m.**

The backs of stand partition walls, advertising carriers or other design elements facing neighboring stands and exceeding a height of 2.50 m must be white, in a clean and tidy condition and must not contain any text or graphics.

**Stands exceeding the height of 3.50 m require the approval of the organizer.**

**The maximum stand height is 5.50 m.**

Two-storey stands are permitted in individual cases, subject to a minimum ground-level space of 60 m<sup>2</sup> and submission of a special application. Two-storey stands must be approved by the organizer and the exhibitor is responsible for obtaining the necessary approvals from the building authority, relevant application forms are to be requested. Two-storey stands may be rejected in the overall interests of the event and for safety reasons. The stand rental increases by 50% for the stand space covered by the second storey. No legal entitlement exists for two-storey stands.

If the rental exhibition stand is not used, a fascia (0.30 m high) must be fitted on all open sides of the exhibition stand. The fascia is not required, if the necessary stand appearance is provided in some other way.

The exhibition organizer reserves the right to give further instructions concerning the design of stands.

Only water-soluble adhesive may be used on the fiber board stand partition walls and these may not be painted unless they have first been covered with wallpaper. After the exhibition, wallpaper or other finishing material must be removed by the exhibitors, otherwise exhibitors will be charged with the costs.

All other stand partition walls, floors, hall walls, pillars, installations, fire-fighting equipment and other permanent hall fixtures must not be pasted over, nailed, painted or damaged in any way.

The exhibitor is liable for damage done and will be charged with the costs. Pillars, installations and fire-fighting equipment within the stand are part of the allotted stand space and must be accessible at all times.

Floor coverings in the stands are only to be fixed with double-sided adhesive tape (following tapes are to be used: tesafix no. 4964).

**The exhibitor agrees to comply with these conditions. Non-compliance may result in claims for damages by the organizer or the neighbouring exhibitors affected.**

## 14. Exhibitor passes

Each exhibitor will be given free passes according to stand size for his exhibition stand and operating personnel. 3 passes will be issued for up to 10 m<sup>2</sup> stand space, plus 1 pass for each further part of 10 m<sup>2</sup>, up to a maximum of 10 free passes. Any additional exhibitor passes needed can be purchased for entitled persons at a price of EUR 22 each including VAT at the statutory rate.

## 15. Communication package for exhibitors (= direct exhibitors)

The organizer provides each exhibitor with a communication package containing print and online opportunities. The exhibitor agrees to purchase the communication package at a price of **EUR 1,020**. The package is obligatory and will be charged together with the stand rental. No reduction in price can be granted if only parts of the package are used.

The communication package includes the following services:

### Internet entry in the Online Exhibitor List

- Entry of **company name, address and logo**
- **Contact data** (phone, fax, e-mail, website) and **contact person for visitors at the stand**

- Presentation of **5 products** or **services as exhibition news** with one photo, one video and one text of maximum 4,000 characters per product or service
- **Company profile** (maximum 4,000 characters)
- Unrestricted assignment to the **list of products**
- **Link** from the **Online Exhibitor List** to the exhibitor's website and to **social media accounts**
- Entry of company name and stand number in the **online hall plan**
- Possibility of **continuously updating** the Internet entry
- **Admission voucher monitoring**

### Online advertising aids

- **Individual online banner** with exhibitor's stand number

### Print and additional services

- **Entry in European Coatings Show Pocket Guide** (issued free to all visitors) including company name and stand number of exhibitor
- Provision of **sample letter** for visitor acquisition activities
- **Display of exhibitor's press information** in the Press Center
- **Basic advertising material package** containing 100 admission vouchers (printed with company name and stand number of exhibitor), 1,000 e-codes (electronic admission voucher codes). Only admission vouchers/e-codes exchanged for tickets by visitors are charged to the exhibitor at EUR 11 each.

### Participation in European Coatings Show Reloaded 2020

Participation in European Coatings Show Reloaded, the virtual trade fair and congress event of the European Coatings Show, which will take place approximately one year after the show giving all exhibitors the exclusive opportunity of presenting updates of their products and services in an innovative manner and to thus efficiently reach new visitor groups.

## 16. Co-exhibitors

Co-exhibitors are companies who appear on the exhibitor's (= direct exhibitor's) stand and present their own products with their own personnel. Their independence must also be recognizable without physical separation.

Co-exhibitors are only admissible if they fulfill the conditions for participation in the event and the information requested on the application form for co-exhibitors has been entered in full.

Co-exhibitors are subject to the same conditions as the exhibitor.

## 17. Communication package and participation fee for co-exhibitors

The organizer provides each co-exhibitor with a communication package containing print and online opportunities (**see item 15 for services included**).

The exhibitor agrees to purchase the obligatory communication package and pay a participation fee at a total price of **EUR 1,210** for each co-exhibitor registered by him. Package and fee are obligatory and will be charged together with the stand rental or at a later date. No reduction in price can be granted if only parts of the package are used.

## 18. Exhibition priority

An application for exhibition priority for this event has been submitted to the Federal Ministry of Justice. The priority certificate protects certain patent rights until submission of an application to a patent office in Germany or abroad.

## 19. Exhibitor claims, written form, place of fulfillment, jurisdiction

All exhibitor claims against the organizer must be made in writing. The statutory period of limitation begins on the last day of the exhibition. Agreements that deviate from these or supplementary terms must be in writing.

German law and the German text shall prevail.

Place of fulfillment and jurisdiction is Nürnberg. However, the organizer reserves the right to bring his claims before the court of the place at which the exhibitor has his place of business.