

# Special Conditions for Participation in the trade fair European Coatings Show 2023

## 1. Venue, duration, opening hours

Venue: Exhibition Center Nürnberg  
Duration: Tue 28 – Thu 30 March 2023  
Opening hours: Tue 28 – Wed 29 March 2023 9:00 – 18:00 daily  
Thu 30 March 2023 9:00 – 17:00

## 2. Organizer

Vincenz Network GmbH & Co. KG  
Plathnerstraße 4c, 30175 Hannover, Germany  
events@european-coatings.com  
www.european-coatings.com

## 3. Organization

NürnbergMesse GmbH  
Messezentrum, 90471 Nürnberg, Germany  
T +49 9 111 8606-0  
ecs@nuernbergmesse.de  
www.european-coatings-show.com  
www.nuernbergmesse.de  
CEOs: Dr. Roland Fleck, Peter Ottmann  
Registration Number HRB 761 Nürnberg  
Chairman of the Supervisory Board: Albert Füracker, MdL  
Bavarian State Minister of Finance and Regional Identity

## 4. Contractual terms

The terms for participation in the trade fair European Coatings Show 2023 are the Special and General Conditions for Participation in Fairs and Exhibitions, the NürnbergMesse site regulations, the organizational (e.g. exhibitor information), technical (e.g. Online ExhibitorShop) and other conditions notified to the exhibitor before the exhibition begins.

If NürnbergMesse provides additional exhibition services through a ServicePartner in response to a separate order, the general terms and conditions of business of the respective ServicePartner shall prevail over these Special Conditions for Participation in case of item 5 of the Service Handbook prevail.

## 5. Admission/Stand space confirmation

See item 2 of the General Conditions for Participation in Fairs and Exhibitions. Cancellation after receipt of the stand space confirmation is governed by item 7 of the General Conditions for Participation in Fairs and Exhibitions.

## 6. Exhibitors and approved exhibition goods

Admissible as exhibitors are: manufacturers, importers, wholesalers, representatives and publishers, domestic and foreign, offering only those products and services that can be assigned to the list of products provided. All exhibition goods must be described in detail in the application. Products (copies, counterfeits, etc.) that violate the regulations for the protection of industrial property rights in Germany are not admitted.

## 7. Rental in exhibition halls

### per m<sup>2</sup> (or part thereof) stand space

EUR 282	In-line stand	(1 side open)
EUR 316	Corner stand	(2 sides open)
EUR 334	Peninsula stand	(3 sides open)
EUR 346	Island stand	(4 sides open)

**Early booking discount of EUR 7/m<sup>2</sup> for complete applications received by the organizer by 15 July 2022.**

Minimum stand space is 12 m<sup>2</sup>.

The type of stand allocated depends on planning; an entitlement to a certain type of stand does not exist.

Rental includes:

- Hire of the stand space during assembly, exhibition and dismantling.
- General guarding of the exhibition halls. General lighting of the exhibition halls. General cleaning of the passageways.

An administrative fee of EUR 0.60 per m<sup>2</sup> of stand space in exhibition halls will be charged and remitted to the AUMA (Association of the German Trade Fair Industry).

The waste disposal service includes the professional removal and recycling of any waste generated at the stand during assembly and dismantling as well as for the entire duration of the trade fair. The flat fee for this is EUR 3.50/m<sup>2</sup> and is charged up to a maximum area of 500 m<sup>2</sup>. The disposal of production waste accumulated during the event, entire stand elements or complete exhibition stands must be ordered separately. It is strictly forbidden to bring any waste with you, any violation will be charged to the exhibitor. We reserve the right to take further measures. Waste is disposed of in accordance with the Technical Regulations.

## 8. Complete rental stand

All charges of complete rental stands are calculated per m<sup>2</sup> of stand space (rounded up to nearest full m<sup>2</sup>), in addition to rental charge for stand space in exhibition halls (see item 7).

All pictures are exemplary pictures.

Rental includes:

- Hire of complete stand: One of the models of stand available can be selected on the order form "Complete rental stands".

You will find further models at [www.standconfigurator.com](http://www.standconfigurator.com).

The organizer is responsible for assembling and dismantling the complete rental stand.

The complete rental stand and its fittings must not be pasted over, nailed, painted or damaged in any way. The exhibitor is liable for damage done during the rental period and will be charged with the costs.

The basic type of complete rental stand can be fitted out additionally in the same system at extra cost.

Log-in data to the Online ExhibitorShop for detailed information as to further services and the order forms will be sent to the exhibitor in due time.

## 9. Payment conditions

Exhibitors may be charged an advance payment of 25 % of the expected stand space rental on **confirmation of the application**.

The full stand space rental less the advance payment will be charged to exhibitors on **confirmation of the stand space**. The advance payment will be reimbursed in case of non-confirmation of the stand.

Any payments are due by the date shown on the respective invoice. Invoices are payable in full. All payments are to be made in EURO without charges, quoting invoice number.

If the exhibitor enters a different invoice address on the application form, he authorizes the stated person/company to receive the invoice and other payment requests. This does not exempt the exhibitor from his obligation to pay.

For subsequent changes to the invoice for which the exhibitor is responsible, NürnbergMesse may charge a processing fee of EUR 50.

An entitlement to occupy the allocated stand space exists only after payment of invoices in full. The exhibitor is to provide proof of payment.

The exhibitor agrees to transmission of invoices by the organizer via e-mail (electronic billing). If the exhibitor does not wish to use electronic billing, he or she can object in writing or in text form.

## 10. Insurance

Exhibitors are obliged to make their own adequate insurance arrangements. Insurance for exhibitors (transport and duration of event) is advisable and can be arranged through a collective insurance contract taken out by the organizer.

## 11. Assembly and dismantling, passes

Assembly: Fri 24 March – Mon 27 March 2023 7:00 – 20:00 daily  
Exhibition stands for which assembly has not commenced by 15:00 on Monday, 27 March 2023, will be decorated by the organizer, if they cannot be otherwise disposed of. Costs incurred will be charged to the exhibitor.

Dismantling: Thu 30 March 2023 17:00 – 24:00  
Fri 31 March – Sat 1 April 2023 7:00 – 20:00 daily

Access to the halls during assembly and dismantling times is only permitted on display of special passes, which are not valid during the exhibition.

## 12. Stand design

The exhibitor is responsible for stand equipment and decoration. Each exhibitor agrees to erect 2.50 m high stand partitions on all closed sides of his stand space.

**The overriding principle for the design of all exhibition stands is transparency. All stands must be at least 50% freely visible on all open sides and any superstructures in this area have to be clear as glass.**

**The minimum height is 2.50 m.**

The backs of stand partition walls, advertising carriers or other design elements facing neighboring stands and exceeding a height of 2.50 m must be white, in a clean and tidy condition and must not contain any text or graphics.

**The maximum stand height is 5.50 m.**

Two-storey stands are permitted in individual cases, subject to a minimum ground-level space of 60 m<sup>2</sup> and submission of a special application. Two-storey stands must be approved by the organizer and the exhibitor is responsible for obtaining the necessary approvals from the building authority, relevant application forms are to be requested. Two-storey stands may be rejected in the overall interests of the event and for safety reasons. The stand rental increases by 50% for the stand space covered by the second storey. No legal entitlement exists for two-storey stands.

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(Continued)

If the rental exhibition stand is not used, a fascia (0.30 m high) must be fitted on all open sides of the exhibition stand. The fascia is not required, if the necessary stand appearance is provided in some other way.

The exhibition organizer reserves the right to give further instructions concerning the design of stands.

Only water-soluble adhesive may be used on the fiber board stand partition walls and these may not be painted unless they have first been covered with wallpaper. After the exhibition, wallpaper or other finishing material must be removed by the exhibitors, otherwise exhibitors will be charged with the costs. All other stand partition walls, floors, hall walls, pillars, installations, fire-fighting equipment and other permanent hall fixtures must not be pasted over, nailed, painted or damaged in any way.

The exhibitor is liable for damage done and will be charged with the costs. Pillars, installations and fire-fighting equipment within the stand are part of the allotted stand space and must be accessible at all times.

Floor coverings in the stands are only to be fixed with double-sided adhesive tape (following tapes are to be used: tesafix no. 4964).

**The exhibitor agrees to comply with these conditions. Non-compliance may result in claims for damages by the organizer or the neighbouring exhibitors affected.**

## 13. Exhibitor passes

Each exhibitor will be given free passes according to stand size for his exhibition stand and operating personnel. 3 passes will be issued for up to 10 m<sup>2</sup> stand space, plus 1 pass for each further part of 10 m<sup>2</sup>, up to a maximum of 10 free passes. These tickets are valid during duration and also during assembling and dismantling time. Any additional exhibitor passes needed can be purchased for entitled persons at a price of EUR 25 each including VAT at the statutory rate. After the event, the exhibitor will only be invoiced for the exhibitor passes actually used less its free quota.

## 14. Communication package for exhibitors (= direct exhibitors)

The organizer provides each exhibitor with a communication package containing the following opportunities. The exhibitor agrees to purchase the communication package at a price of **EUR 1,050**. The package is obligatory and will be charged together with the stand rental. No reduction in price can be granted if only parts of the package are used. The exhibitor is solely responsible for the information and other materials provided by him for the exhibition directories, in particular images. He shall indemnify the organizer against all claims by third parties asserted in relation to the materials sent.

The communication package includes the following services. The exhibitor is solely responsible for the information and other materials provided by him for the exhibition directories, in particular images. He shall indemnify the organizer against all claims by third parties asserted in relation to the materials sent.

### Internet entry in the Online Exhibitor List

- Entry of **company name, address and logo**
- **Contact data** (phone, fax, e-mail, website) and **contact person for visitors at the stand**
- Presentation of **5 products or services as exhibition news** with one photo, one video and one text of maximum 4,000 characters per product or service
- **Company profile** (maximum 4,000 characters)
- Unrestricted assignment to the **list of products**
- **Link** from the **Online Exhibitor List** to the exhibitor's website and to **social media accounts**
- Entry of company name and stand number in the **online hall plan**
- Possibility of **continuously updating** the Internet entry

### Online advertising aids

- **Individual online banner** with exhibitor's stand number

### Additional services

- Display of exhibitor's **press information** in the press center
- **5,000 voucher codes** (electronic admission voucher codes)  
Only admission vouchers exchanged by visitors for entrance tickets are charged to the exhibitor with EUR 12 per piece.
- Entry of exhibitor's company name and stand number in the **European Coatings Show Pocket Guide** (issued free to all visitors).

- Provision of **Sample Letter** for visitor acquisition.
- **NEW: Your personal TicketCenter** for inviting your customers, ordering additional passes and voucher codes.
- **Voucher-Monitoring** within the TicketCenter to see who followed your invitation.
- **1 Lead Success App** free of charge
- **Participation in the European Coatings Suppliers Hub**  
Presentation of one video or PDF with information on product or technical innovations in the EC Suppliers Hub ([www.european-coatings.com/suppliershub](http://www.european-coatings.com/suppliershub)).  
Runtime: two consecutive calendar months in 2024. Optional upgrade to a regular runtime of six months incl. monthly lead reports with detailed data on relevant users (contact: Anette Pennartz, [anette.pennartz@vincentz.net](mailto:anette.pennartz@vincentz.net)).

## 15. Co-exhibitors

Co-exhibitors are companies who appear on the exhibitor's (= direct exhibitor's) stand and present their own products with their own personnel. Their independence must also be recognizable without physical separation. Co-exhibitors are only admissible if they fulfill the conditions for participation in the event and the information requested on the application form for co-exhibitors has been entered in full.

If the application of a co-exhibitor is cancelled the direct exhibitor agrees to pay a processing fee of EUR 250.

## 16. Communication package and participation fee for co-exhibitors

The organizer provides each co-exhibitor with a communication package containing online and additional opportunities (**see item 14 for services included**).

The exhibitor agrees to purchase the obligatory communication package and pay a participation fee at a total price of **EUR 1,250** for each co-exhibitor registered by him.

Package and fee are obligatory and will be charged together with the stand rental or at a later date. No reduction in price can be granted if only parts of the package are used.

## 17. Exhibition priority

An application for exhibition priority for this event has been submitted to the Federal Ministry of Justice. The priority certificate protects certain patent rights until submission of an application to a patent office in Germany or abroad.

## 18. Hygiene concept, no right of rescission when entry restrictions are tightened

- All event participants must fulfil the relevant requirements of the valid hygiene concept for the event. NürnbergMesse determines the content of the hygiene concept at its reasonable discretion with due regard to the statutory and regulatory requirements and the interests of the event participants. The hygiene concept may be changed depending on the pandemic situation and the statutory/regulatory requirements. The currently applicable statutory/regulatory requirements, the currently valid framework hygiene concept for trade fairs and exhibitions, and information on the individual hygiene concept for the specific event can be found on the event website.
- Pandemic-related entry restrictions, i.e., the conditions under which persons may participate in the event (e.g., only persons who have been vaccinated or have recovered from the virus or have been tested), are based on the regulatory and statutory requirements in effect at the time of the event. Even if these entry restrictions change after the registration of the exhibitor, and particularly if they are tightened, the exhibitor will not be entitled to rescind the contract and will not be released from the obligation to pay the stand rent and fees for services. The cancellation option according to items 7 and 9 of the General Terms and Conditions of Participation in Trade Fairs and Exhibitions remains unaffected.

## 19. Exhibitor claims, written form, place of fulfillment, jurisdiction

All exhibitor claims against the organizer must be made in writing. The statutory period of limitation begins on the last day of the exhibition. Agreements that deviate from these or supplementary terms must be in writing. German law and the German text shall prevail.

Place of fulfillment and jurisdiction is Nürnberg. However, the organizer reserves the right to bring his claims before the court of the place at which the exhibitor has his place of business.