

Be visible at the ECS 2027

The services will be available for booking by event exhibitors via our shop from the end of June.

PRINT


- | | |
|---|--|
| 1. Advertisement in the Exhibition Guide | 2. Logo in the Exhibition Guide |
| 1/1 page, cover page 2 EUR 5,290 | hall plan EUR 2,490 |
| 1/1 page, cover page 3 EUR 5,290 | |
| 1/1 page, cover page 4 EUR 7,690 | |
| 1/1 page, inside section EUR 4,190 | |


ON SITE

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|--|---|--|
| 3. BannerUp – incl. Production
EUR 1,790 | 4. Floor/wall graphics
EUR 1,250 | 5. CityLight Vitrine
EUR 1,590 |
| 6. Digital Signage – mobile display
EUR 3,690 | 7. Digital Signage
BIG LED Screen
Entrance Mitte outdoor
EUR 14,900 | 8. Digital Signage
Hall Entrance Hall 3C EUR 2,690
LED Screen Portrait 3C EUR 3,290 |
| 9. Digital Signage
NCC Mitte Foyer display
to hall 1
EUR 4,490 | 10. Digital Signage
NCC Mitte Hall entrance
to hall 1
EUR 2,690 | 11. Digital Signage
NCC Ost Foyer display
to hall 4A
EUR 4,490 |
| 12. Digital Signage
NCC Ost Hall passageway
to hall 4A
EUR 2,690 | 13. Digital Signage
NCC Ost Hall passageway
to hall 4A
EUR 2,500 | 14. Digital Signage
at the metro bridge
EUR 3,690 |
| 15. EasyMag
EUR 1,790 | 16. CityLight poster mover
EUR 11,990 | 17. Flying object – Zeppelin
EUR 11,990 |
| 18. Footprints in the hall
EUR 6,625 | 19. Gallery banner
EUR 5,850 | 20. GigaBanner
EUR 36,000 |
| 21. Glass panels
NCC Ost turnstiles indoor
EUR 14,900 | 22. Large awning
EUR 5,290 | 23. LightBox (two-sided)
EUR 3,100 |
| 24. Company logo on the hall plan
in front of the hall entrances
EUR 2,790 | 25. Multi-storey car park banner
EUR 19,950 | 26. Product Presentation
EUR 1,420 |
| 27. Sanitary advertising
EUR 9,900 | 28. Mirror advertising
EUR 6,250 | 29. Door banner 3A or 4A
EUR 7,990 |
| 30. Advertising tower
EUR 10,990 | 31. Advertising cube
EUR 3,490 | |


SPONSORING


- | | | |
|---|---|--|
| 35. Lanyards – license
EUR 16,990 | 36. Bag Advertising – license
EUR 6,290 | 37. WalkingAct – license
EUR 4,890 |
| 38. Advertising space S
EUR 6,990 | 39. Advertising space M
EUR 7,490 | 40. Advertising space L
EUR 7,990 |


Exclusive - Marketing	Section: Print
<p>Product name:</p> <p>Advertisement in the Exhibition Guide</p>	<p>Sample picture:</p> 
<p>Information:</p> <p>100% attention, 100% cover! The Exhibition Guide is distributed free to all trade visitors, guaranteeing maximum contact numbers</p>	
<p>Benefits for exhibitors:</p> <p>Visibility ★★ ★ Leads ★ Range of coverage ★</p>	


Exclusive - Marketing	Section: On Site
<p>Product name:</p> <p>BannerUp</p>	<p>Sample picture:</p> 
<p>Information:</p> <p>Steer trade visitors straight to your stand – with a customized BannerUp!</p>	
<p>Benefits for exhibitors:</p> <p>Visibility ★ ★</p> <p>Leads ★</p> <p>Range of coverage ★</p>	


Exclusive - Marketing	Section: On Site
<p>Product name:</p> <p>EasyMag</p>	<p>Sample picture:</p> 
<p>Information:</p> <p>Steer trade visitors straight to your stand – with your customised double-sided EasyMag! Innovative stand display with magnetic technology – patent pending.</p>	
<p>Benefits for exhibitors:</p> <p>Visibility ★ ★ Leads ★ Range of coverage ★</p>	

Exclusive - Marketing	Section: On Site
<p>Product name:</p> <p>Gallery Banner</p>	<p>Sample picture:</p> 
<p>Information:</p> <p>Put your company in the most prominent advertising space! Place the gallery banner with your individual company advertising in prominent and approved areas of the galleries. Attract the attention of trade visitors - to your company!</p>	
<p>Benefits for exhibitors:</p> <p>Visibility ★ Leads ★ Range of coverage ★</p>	

Exclusive - Marketing	Section: On Site
<p>Product name:</p> <p>GigaBanner</p>	<p>Sample picture:</p> 
<p>Information:</p> <p>Great, greater, greatest attention! The name says it all: present your company and products on a 280 m² banner right before the visitor's eyes.</p>	
<p>Benefits for exhibitors:</p> <p>Visibility ★ ★ ★ Leads ★ Range of coverage ★</p>	

Exclusive - Marketing	Section: On Site
<p>Product name:</p> <p>LightBox double-sided</p>	<p>Sample picture:</p> 
<p>Information:</p> <p>Speak to the visitors – the more you tell, the more you sell! Present your company on a well-placed LightBox at central locations on the exhibition site with lots of visitors.</p>	
<p>Benefits for exhibitors:</p> <p>Visibility ★ ★ Leads ★ Range of coverage ★</p>	

Exclusive - Marketing	Section: On Site
<p>Product name:</p> <p>Advertising Cube</p>	<p>Sample picture:</p> 
<p>Information:</p> <p>“Alea iacta est – This cube has been thrown.” We will not throw the cube, but the visitors will certainly take a look at your advertising message. Please note: It may be necessary to take down the advertising cube for safety reasons in case of storms etc</p>	
<p>Benefits for exhibitors:</p> <p>Visibility ★★ Leads ★ Range of coverage ★</p>	

Exclusive - Marketing	Section: On Site
<p>Product name:</p> <p>Bag Advertising – License</p>	<p>Sample picture:</p> 
<p>Information:</p> <p>Pocket your customers' attention in the bag! Practical printed bags with your advertising message! With a big space for getting your message across and plenty of stowage space, too! (Bookable at one entrance)</p>	
<p>Benefits for exhibitors:</p> <p>Visibility ★ ★ ★ Leads ★ Range of coverage ★ ★</p>	

